



SINGLETON & PARTNERS, LTD.

Multicultural Marketing Solutions

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SINGLETON & PARTNERS PROMOTES TWO TO VICE PRESIDENT/DIRECTOR

Cleveland, OH - February 11, 2008 - Singleton & Partners, LTD promotes Joyce Brown and Janda Johnson to Vice President/Director. Singleton & Partners is a full-service marketing firm specializing in marketing to multicultural audiences.

Joyce Brown, former senior account executive, is now Vice President/Director of the Corporate Marketing Division. In this newly created position, Brown is responsible for assisting national corporations and organizations that are interested in marketing to their multicultural consumers. Brown has more than 15 years experience in sales and marketing, working in both the Cleveland and Chicago offices. She has worked on accounts with National City, University Hospital Systems and Sofitel Chicago.

Newly appointed Vice President Janda Johnson will oversee the Social Marketing Division. She will further Singleton & Partners' reputation of helping non-profit clients and social organizations market their services to their multicultural audiences. Johnson is a former account executive at Singleton & Partners and has extensive experience in fiscal and account management. Her accounts included the Cuyahoga County Board of Health, WECO Fund and Cuyahoga Community College.

Reorganizing Singleton & Partners puts Brown and Johnson in charge of strategic planning, interpreting research, and project oversight. Company reorganization also involves newly created partnerships with Interep and Ethnic Print Media Group which will increase Singleton & Partners' capacity for media planning and placement. Interep, an industry leader in radio advertising and marketing, is the largest independent radio "rep" firm in the U.S. Ethnic PrintMedia Group is a full-service placement firm that utilizes a strategic approach to multicultural marketing, representing the most influential Hispanic, African American and Asian newspapers in the United States.

Singleton & Partners develops successful marketing strategies for businesses and organizations in a variety of market sectors, including government, corporations and nonprofits. The firm specializes in connecting its clients to diverse audiences such as women, African Americans, Asian Americans, Hispanics, teens, and faith-based. In addition to event planning, the boutique-marketing agency offers its clients an array of services, including media planning, public relations, visual communications and design.

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Additional information on Singleton & Partners is available by visiting their Web site at www.singletonpartners.com.