

SINGLETON & PARTNERS' MULTICULTURAL AGENCY OPEN OFFICE IN DOWNTOWN CHICAGO ON JULY 2

CHICAGO – June 27, 2007 – Singleton & Partners, a multicultural marketing agency, opens a new office in Chicago July 1st, the second largest U.S. market for American-American consumers.

The move will make it easier for the full-service marketing firm to provide enhanced services to existing clients in the city, while also attracting new business. The region is home to many of the nation's major advertisers.

“By opening an office in this area, we will be able to add value to existing customers, such as Sofitel, an upscale international hotel chain with operations in Chicago,” said founder and CEO Renee Singleton. “We also expect our presence in this diverse region to generate greater opportunities to promote our specialized marketing services to a larger market.”

Singleton & Partners prides itself on its track record of developing successful marketing strategies for businesses and organizations in a variety of market sectors, including government, corporations and nonprofits. The firm specializes in connecting its clients with women, African-Americans, Asian Americans, Hispanics and other diverse audiences.

Other specialty services include event planning; the firm recently completed a major diversity project for National City Corp., one of the nation's largest financial holding companies, which has branches in Illinois. Singleton & Partners coordinated a diversity conference in Louisville, Ky., for company executives and produced a diversity newsletter to sustain the momentum gained by the event. The company also has been retained to coordinate this year's diversity event in Detroit.

In addition to event planning, the boutique-marketing agency offers its client an array of services, including media planning, public relations, and visual communications and design.

The new office is located in the heart of downtown Chicago at 300 S. Wacker Dr., Suite 2300. Singleton & Partners may be reached at 312-235-3253.

Additional information on Singleton & Partners is available by visiting their Web site at www.singletonpartners.com or by contacting Renee Singleton at 216-344-9966.

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